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### *Mayas in the Marketplace Tourism, Globalization, and ...*

*Focusing on Kaqchikel Mayas who commute to Antigua to sell their goods, he explores three significant issues: how the tourist marketplace conflates global and local distinctions. how the marketplace becomes a border zone where national and international, developed and underdeveloped, and indigenous and non-indigenous come together. how marketing to tourists changes social roles, gender relationships, and ethnic identity in the vendors' home communities.*

### *Mayas in the Marketplace : Tourism, Globalization, and ...*

*Because Maya women predominate as vendors of traditional crafts, the marketplace itself becomes [End Page 178] gendered as a female space. In an elegant analysis, Little explains how the increasing economic power of women has altered gender roles within households, with males sometimes giving up economic and personal autonomy and helping with traditionally female household tasks.*

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*Mayas in the Marketplace: Tourism, Globalisation and Cultural Identity - by Walter E. Little This is a fine grained ethnography of Kakchikel Maya vendors from communities outside Antigua, Guatemala, who sell hand-woven goods to tourists in one of the colonial city's marketplaces.*

*Mayas in the Marketplace: Tourism, Globalisation and ...*

*Mayas in the marketplace : tourism, globalization, and cultural identity Title Mayas in the marketplace Title remainder tourism, globalization, and cultural identity Statement of responsibility Walter E. Little Creator. Little, Walter E., 1963-Subject. Cakchikel Indians -- Social conditions; Maya business enterprises -- Guatemala | Antigua Region*

*Mayas in the marketplace : tourism, globalization, and ...*

*Mayas in the marketplace : tourism, globalization, and cultural identity. [Walter E Little] -- Selling handicrafts to tourists has brought the Maya peoples of Guatemala into the world market. Vendors from rural communities now offer their wares to more than 500,000 international tourists ...*

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*Visiting The Chichicastenango Market in Guatemala ...*

*Christopher Minster, Ph.D., is a professor at the Universidad San Francisco de Quito in Ecuador. He is a former head writer at VIVA Travel Guides. The Ancient Maya civilization had an advanced trade system consisting of short, medium, and long trade routes and a robust market for a range of goods and materials.*

*Economy and Trade of the Ancient Mayans*

*Focusing on Kaqchikel Mayas who commute to Antigua to sell their goods, he explores three significant issues: how the tourist marketplace conflates global and local distinctions. how the marketplace becomes a border zone where national and international, developed and underdeveloped, and indigenous and non-indigenous come together. how marketing to tourists changes social roles, gender relationships, and ethnic identity in the vendors' home communities.*

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*Some businesses have stopped charging Niagara Falls' tourism fee; others are charging tourists even more and calling it mandatory. What you need to know. Wat...*

*Niagara Falls tourism fee: Is it mandatory? UPDATE (CBC Marketplace)*

*Walter E. Little's Mayas in the Marketplace explores how the Kaqchikel Maya of Guatemala "incorporate themselves into the global while continuing to reinscribe significance in the local" (10).*

*Project MUSE - Mayas in the Marketplace: Tourism ...*

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