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Logistics Supply Chain Management 5th

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Logistics and Supply Chain Management 5th Edition

1 Logistics, the supply chain and competitive strategy 1 Supply chain management is a wider concept than logistics 2 Competitive advantage 4 The supply chain becomes the value chain 10 The mission of logistics management 11 The supply chain and competitive Performance 13 The changing competitive environment 14

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Ballou, Business Logistics/Supply Chain Management and ...

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